



**Delivering Bleed Kits To Communities
Across Avon and Somerset**
Supported By...



HeartSafe®
Saving Lives In The Community



LEARN MORE

and many more partners in our community & the UK...

Our Mission Statement

What is the Avon & Somerset Bleed Kit Partnership

Avon and Somerset Police have joined up with HeartSafe and NHS England South West to provide emergency bleed kits in public spaces across local communities.

These kits are easily accessible to help anyone respond quickly in life-threatening situations involving severe bleeding, such as from traffic accidents, falls, stabbings, animal bites, or other injuries.

With 24/7 availability, these kits empower the public to act in the crucial first moments after an injury, potentially saving lives before emergency responders arrive.

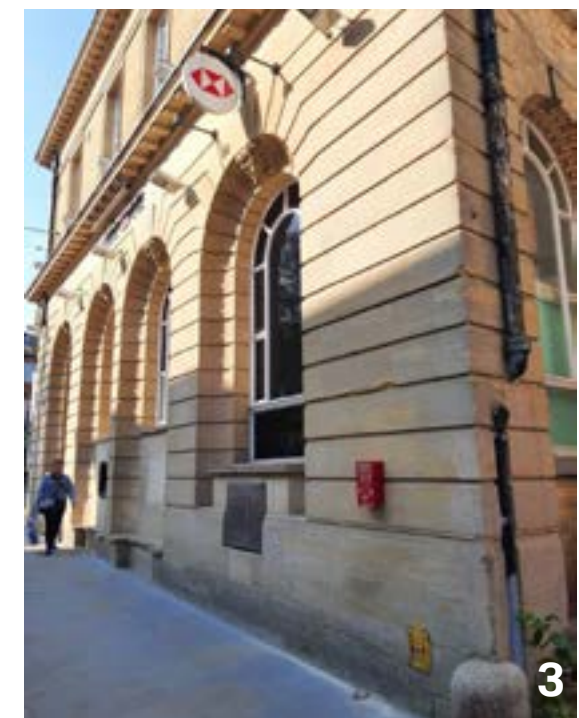


Did You Know?

On average, you have as little as 3-4 minutes to stop a catastrophic bleed.

Our Guiding Principles

- Immediate Availability:** Our kits are kept in unlocked dispensers, making them instantly accessible in an emergency.
- Simplicity:** Make kits easy to find, understand, and use during emergencies.
- Up-to-date mapping:** Share up to date locations of kits to boost community awareness and engagement.
- Affordability:** Multiple options of dispensers and cabinets makes it more affordable for a range of communities and businesses.
- Drive Visibility:** Highly visible kits raise awareness within communities
- Long-term Solution:** Our legacy funding means we have a comprehensive management system for the kits which includes registration, mapping, and ongoing support for repairs and replacements.
- National Reach:** Our hope is that this easy provision model can be rolled out across police forces and communities nationally.
- Branding Opportunities:** Kits can feature branding from charities, community groups, or businesses to show support (see pg. 14).
- Be everywhere:** Reach as many communities as possible.
- Grow the partnership: More kits = more opportunity to save lives.**



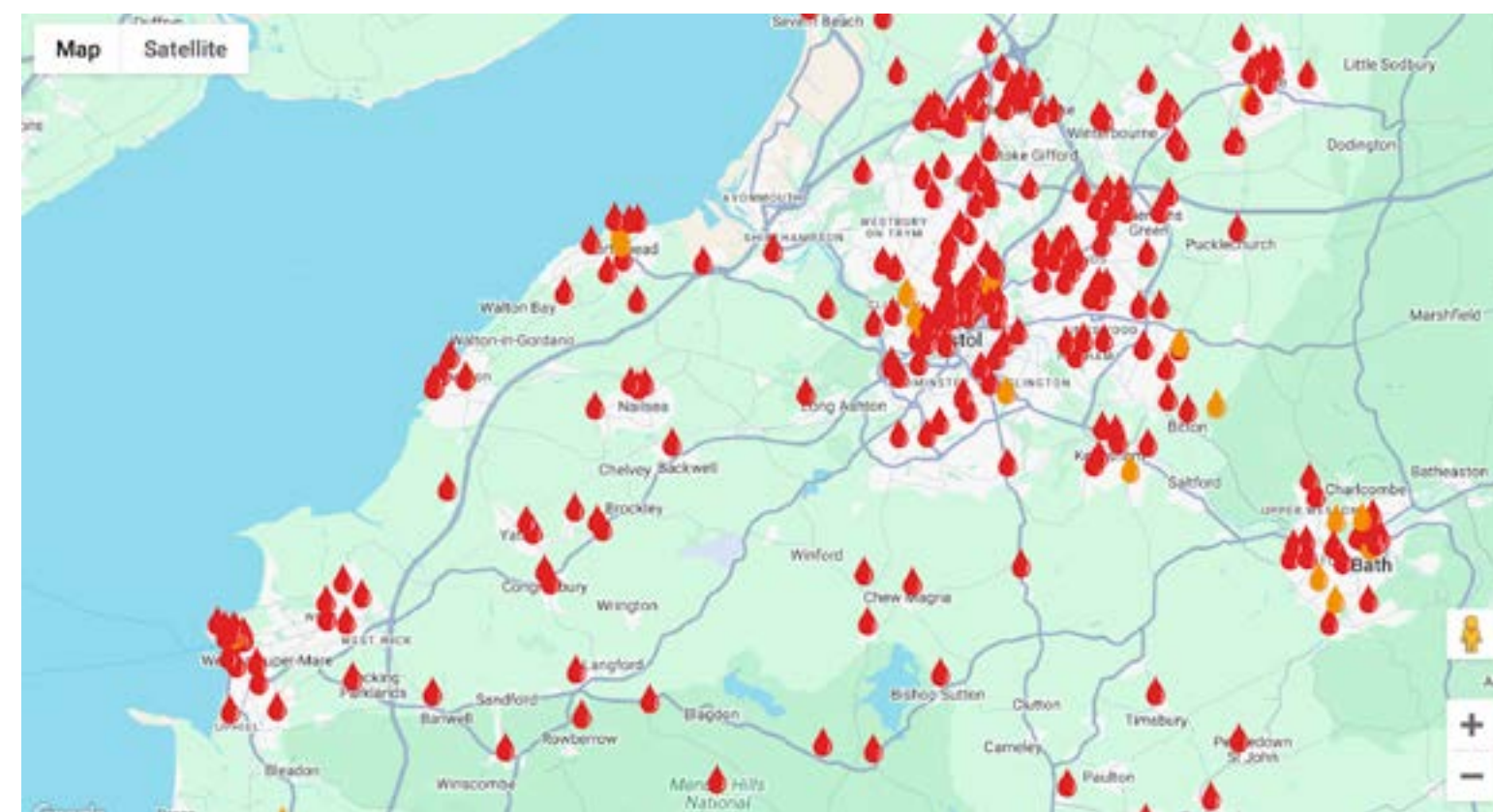
Where are they needed?

Bleed control kits are vital in managing emergencies involving severe bleeding, this can occur in a range of environments and situations.

For example:

- 💧 **Workplaces:** Especially in industries such as construction, manufacturing, and hospitality, where sharp tools and machinery are used.
- 💧 **Crime:** Injuries caused by a knife/violent offences, etc.
- 💧 **Schools and Universities:** In the event of an accident in classroom, during sports, or unfortunate incidents of violence.
- 💧 **Highways and Roads:** For use in traffic accidents, where timely medical intervention can save lives before emergency services arrive.
- 💧 **Rural and Remote Locations:** Areas where access to immediate medical care is limited, making it vital for travellers or residents to manage emergencies independently.
- 💧 **Outdoor Activities:** Hiking, camping, and hunting, where cuts, falls, or animal attacks can cause severe bleeding.
- 💧 **Home Use:** Household accidents, such as cuts from kitchen knives or power tools, where immediate action is required to stop bleeding.
- 💧 **Industrial Facilities:** Where machinery or hazardous materials can cause serious injuries.
- 💧 **Agricultural Operations:** Farms and processing plants have risks from machinery and tools.
- 💧 **Forestry and Logging:** High-risk of cuts or punctures from chainsaws, equipment and falling trees.

And more...



The Map

Containing the locations of all installed and upcoming bleed kit locations in Avon and Somerset



= Installed



= Coming Soon

HeartSafe have created an interactive public facing map to mirror the success of their AED Locator map used to familiarise communities with the location of the nearest defibrillator.

The Bleed Kit map now shows all locations and is updated daily with any newly registered kits.

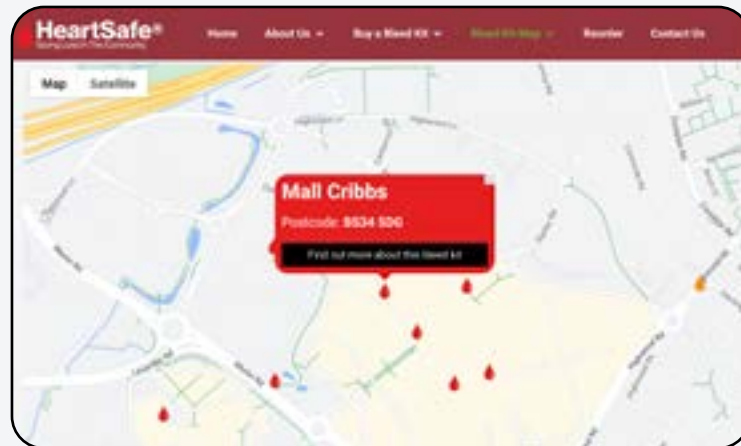
Locations are added via a simple web form, we also add 'coming soon locations' to show where we are expanding the scheme. The map also has a search feature so people can easily identify the closest bleed kits by entering an address, whether their home or workplace.

It's so simple, just follow 'register your bleed kit' and leave the rest to us.

Kit Location Details

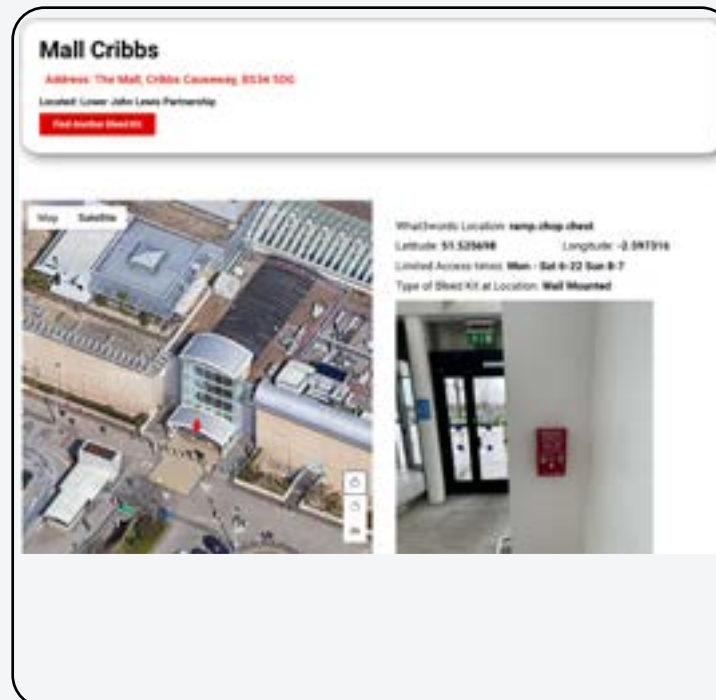
The attention each kit gets...

Each bleed kit has a dedicated location page, this shows a detailed map and an image of the kit. This allows real community engagement and drives ownership and care for local bleed kits



Detail Popup on Map

Click through to dedicated detail page for each location



Future Kit Management



Avon and Somerset Police have agreed a legacy fund for the ongoing, **free** management and replacement of these Bleed Kits in their region

The ongoing management scheme incorporates:

- 💧 Regular checking of all sites on local policing patrols.
- 💧 A system with HeartSafe which notifies when items in each kit with expiry dates need to be replaced.
- 💧 A system with HeartSafe to alert local policing teams when a kit has been used.
- 💧 A simple QR scan system to allow replacement kits to be reordered in the event of usage, theft or damage.
- 💧 Free installation if required.





Businesses Like Yours...

The Mall, Cribbs Causeway

The Mall is the largest regional shopping and leisure hub in the South West of England. Through our partnership, they were looking to help safeguard their site. We have been able to supply 10 bleed kits across their site. All of these kits were funded and will be managed continuously by the Mall.

This is one of several partnerships we have created with private organisations like yours to help move this scheme forward and protect more lives in the event of a catastrophic bleed. Many kits are also located in prominent high-street stores with high footfall.

See pages 15 and 16 for some examples or visit the HeartSafe website for our full gallery.

Approved By...
NHS

Critical Trauma Pouch (Bleed Control Kit)

Meets requirements of BS8559-1
Compliant Critical Injury Pack

The core of our mission. A simple, easy to understand kit of life-saving essentials designed for use under 999 guidance to help treat a catastrophic trauma patient until emergency services arrive.

Developed with the support of the NHS and 999 emergency services, this kit is designed to include essentials for use by untrained members of the public.

These kits are stored in unlocked, 24/7 Bleed Kit Dispensers, making them easily accessible to everyone at any time.

“ *NHS ambulance crews and trauma teams do a great job when confronted with a patient who's losing a lot of blood, but we wanted to go further in those crucial minutes when an ambulance was still on its way...* ”

- Dr Michael Marsh
NHS, South West Medical Director

Instructions

The first instruction is to call 999, so any intervention is supported by a call handler with the kit aimed to help control the bleed in the few minutes before an ambulance arrives.



Simple step-by-step instructions. 999 call is prioritised.

Colour-coded pack contents correspond to use depending on location of injury

Guidelines for use of pack contents under 999 supervision

QR Code to allow re-order of new pack after use. Full ongoing end-to-end management and replacement system provided by the partnership in the Avon and Somerset region

Together with HeartSafe we have created a set of instructions that are clear and encourage best practice for use by someone who is likely to be in a state of panic.

Simply follow the coloured dots that allows for easy identification of all contents when opened and quick application of what is needed to best help the patient.

Inside The Bleed Kit

NHS South Western Ambulance Service Approved
BS8559-1 Compliant Critical Injury Pack

Working together with HeartSafe, we devised a community Bleed Kit that can be used by any member of the public with little or no training under 999 supervision.

Given that most members of the public will likely not have any training we prepared simple colour coded steps so that the instructions are clear and easy to use when someone is in a critical situation.



Trauma Wound Dressing x 2

Haemostatic Dressing x 2

Approved By...

NHS
South Western
Ambulance Service
NHS Foundation Trust



Items shown represent contents included in the Community Bleed Kit Pouch and may change depending on availability.



Bleed Kit Dispenser 'Limpet' Model 1

£199 +VAT

Fits directly to the side of the many thousand HeartSafe AED Cabinets across the UK. (Will also fit many other types of similar AED cabinets)
Immediate 24 Hour Access, easy to follow "Pull to Remove" instructions.

Each Kit Contains:

- 1 x 'Limpet' Bleed Kit Dispenser
(Pull to Remove Feature)
- 1 x Installation Kit (Template, Drill, Fasteners and Security seals)
- 1 x BS8599-1 Compliant – Critical Injury Pack
- Sealed Community Bleed Kit Pouch Containing:
 - 2 x Trauma Dressings
 - 2 x Haemostatic Dressings
 - 1 x Tourniquet
 - 2 x Individual Pair of Nitrile Gloves
 - Medical Shears/Scissors
 - Foil Blanket CPR Face Shield Whistle



Bleed Kit Dispenser 'Standalone' Model 2

£199 +VAT

Can be installed anywhere. Indoor or outdoor, wall mounted and registered to the HeartSafe Bleed Kit Map.
Immediate 24 Hour Access, easy to follow "Pull to Remove" instructions.

Contains:

- 1 x 'Standalone' Wall Mount Bleed Kit Dispenser
(Pull to Remove feature)
- 1 x Bleed Kit Dispenser Fitting Kit (Template and Security seals)
- 1 x BS8599-1 Compliant – Critical Injury Pack
- Sealed Community Bleed Kit Pouch containing:
 - 2 x Trauma Dressings
 - 2 x Haemostatic Dressings
 - 1 x Tourniquet
 - 2 x Individual Pair of Nitrile Gloves Medical
 - Shears/Scissors
 - Foil Blanket CPR Face Shield Whistle

Easy Customisation

for your business

We can apply your businesses logo on orders of 20 or more cabinets giving your local community the knowledge that your business has been responsible for helping to safeguard communities.



**MANUFACTURED
IN THE UK**



Logos can be added
to the livery for any
business





Help make a difference
in your Community



GET INVOLVED

CommunityBleedKit@avonandsomerset.police.uk

www.bleedkit.co.uk

HSBKB103